

<b>SECTION 1</b>	Application Date: _____								
<b>SECTION 2</b>	<p>Check the ONE option that describes your affiliation to the Chelsea Piers complex.</p> <p><input type="checkbox"/> CP Employee: Venue/Dept. _____ <input type="checkbox"/> Tenant: Company Name _____</p> <p><input type="checkbox"/> Customer: Venue Used Most _____ <input type="checkbox"/> Other: _____</p>								
<b>SECTION 3</b>	<p>TAGMASTER will be mailed to your HOME Address within 48 hours of receipt of this application.</p> <p>Name _____</p> <p>Home Address _____ Email _____</p> <p>City _____ State _____ Zip _____ Phone _____</p> <p>Work Address _____ Cell _____</p> <p>City _____ State _____ Zip _____ Alt. Phone _____</p>								
<b>SECTION 4</b>	<p><b>Primary Vehicle</b></p> <p>Make/Model: _____ Make/Model: _____</p> <p>Year/Color: _____ Year/Color: _____</p> <p>License Plate #: _____ License Plate #: _____</p> <p>Other: _____ Other: _____</p>								
<b>SECTION 5</b>	<p>Initial Purchase</p> <p>A one-time deposit of \$30 is required and is refundable upon the return of your TAGMASTER.</p> <table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Debit Value</th> <th style="text-align: left;">Purchase Price</th> <th style="text-align: left;">Discount</th> <th style="text-align: left;">Total Initial Cost:</th> </tr> </thead> <tbody> <tr> <td>\$500</td> <td>\$250</td> <td>50%</td> <td>\$280</td> </tr> </tbody> </table> <p>Replacement TAGMASTERS must be purchased at \$30 each. There is NO REFUND for unused balances.</p>	Debit Value	Purchase Price	Discount	Total Initial Cost:	\$500	\$250	50%	\$280
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\$500	\$250	50%	\$280						
<b>SECTION 6</b>	<p>Payment Method</p> <p><input type="checkbox"/> Amex <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Credit Card Number _____</p> <p>Expiration Date _____/_____/_____</p> <p>Name (as it appears on card): _____</p> <p>Print _____ Signature _____ Date _____</p>								
<b>SECTION 7</b>	<p>Automatic Additional Value (REQUIRED)</p> <p>I authorize North River Parking to automatically revalue my TAGMASTER with a preset amount when the value drops below \$75 and charge it to the credit card listed above. I acknowledge that I have read the Rules and Regulations.</p> <p>Signature _____</p>								
<b>OFFICIAL USE ONLY</b>	<p>Approved _____ Date _____ Pass # _____</p> <p style="text-align: center;">North River Parking Co.</p>								

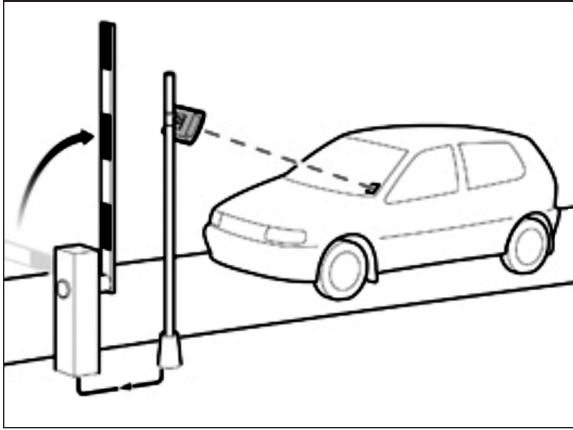
# TAGMASTER PARKING APPLICATION

## 50% OFF PARKING



**NORTH RIVER PARKING**  
 Chelsea Piers - Pier 62, Suite 300  
 23rd Street & the Hudson River Park  
 New York, NY 10011  
 212.336.6755 • FAX 212.336.6808  
 www.chelseapiers.com

# NORTH RIVER PARKING TAGMASTER RULES & REGULATIONS



## TAGMASTER INSTALLATION

Vehicles equipped with TagMaster should have the tags affixed to the interior of the vehicle windshield using the supplied tag holder.

The proper location on most vehicles is the lower left hand corner of the windshield (driver side).

## TAGMASTER USAGE

A vehicle should approach the Entry/Exit lane and slow to a speed of 5-10 MPH, traveling in the same manner and location in the lane as if using an Entry Terminal or Cashier Station. The vehicle should NOT travel at a high rate of speed directly to the gate arm and stop.

The Tag reading requires a short period of time with the Tag in the reading zone. Because of the various curves of windshields and various placement of tags in different types of vehicles, some tags may require a longer exposure time to the Reader (1-2 seconds rather than immediate read). This exposure to the reader is accomplished by maintaining a steady 5-10 MPH travel as you APPROACH AND ENTER the lane.

## IMPORTANT POINTS WHEN USING YOUR TAGMASTER:

- Tags will not read properly if placed backwards in the Tag Holder. (Serial number should face driver.)
- Tags will not read properly if held in your hand and waved at radically changing angles to the reader.
- Tags will not read properly if held in your hand and partially covered by your fingers.
- Vehicles exiting at the cashier booths should NOT drive extremely close to the booth, as this can cause the reader signal to be “bounced” or “deflected” due to the steel construction of the booth.

## WINDSHIELD CONFLICTS

Some vehicles have screening built into the windshields, which can affect the TagMaster’s performance. Generally there are one or two available openings in the windshield to accommodate the tag. Vehicles having problems should contact the Parking Office to determine if this might be the case.

## TAGMASTER BALANCE

When the balance on your TagMaster is \$75 or less, we will automatically re-value your tag and charge your credit card \$250 (\$500 value). Your current balance will be displayed at the entry gate each time your park.

If your balance expires while you are parked on-site, you must exit at a manned cashier lane and pay the fee owed in order to exit. You may obtain a receipt at any manned exit station.

## LOST OR STOLEN TAGMASTERS

Lost or stolen TagMasters must be immediately reported to the Parking Office at 212.336.6755. Replacement TagMasters are issued for a flat fee of \$30. North River Parking is not responsible for lost or stolen TagMasters. Remaining value of the lost or stolen



TagMaster will be transferred to the replacement TagMaster subject to Management’s approval.

## ASSUMPTION OF RISK

North River Parking is not responsible for vehicles or their contents while parked on-site. Any incidents of theft or damage should be brought to the attention of Chelsea Piers Guest Services personnel. An incident form will be filled out and distributed. All claims for damages are to be brought to the attention of the Parking Manager. Chelsea Piers Management staff will call police and other emergency vehicles if needed or if requested by the parties involved.

## DEPOSIT REFUND

Upon the return of your TagMaster, your \$30 deposit will be refunded. However, there are NO REFUNDS for unused balances.

## IMPROPER USE

Improper use of TagMaster is cause for revocation of all parking privileges at the facility. North River Parking reserves the right to revoke any parking pass that is being used improperly.

## PARKING AVAILABILITY

On-site parking is available 24 hours per day, 7 days per week. Due to the high volume of cars and various businesses and events at the facility, NO ONE (tenant, employee or customer) is guaranteed parking if the parking lot facilities are full to capacity.

North River Parking reserves the right to close sections of the various parking areas and/or entire areas as needed for facility events or for safety reasons.

## OVERNIGHT PARKING

No overnight parking is allowed without advance approval. The Parking Manager must be contacted prior to the overnight stay. Vehicles left on-site for more than 72 hours without proper authorization will be towed off-site at the owner’s expense. Unexpected circumstances (i.e. mechanical problems) must be reported to the Chelsea Piers Command Center or Guest Services Staff and the Parking Manager must be contacted prior to the vehicle’s exit.

## SUBMITTING APPLICATION

Applications may be mailed to address below or fax to 212.336.6808.

North River Parking  
Chelsea Piers - Pier 62, Suite 300  
New York, New York 10011

OFFICE HOURS  
Weekdays: 10:00am - 4:00pm  
Weekends: Closed

Paul Rindone, Parking Manager  
212.336.6755 • 212.336.6808 FAX